Business Year 11

Curriculum Intent: In year 11 students will study three topics which further develop their understanding of business functions and the wider economic environment. They will focus on Operations, Finance and Influences on Business. They will continually build their knowledge and understanding of how the business functions are interdependent and how businesses are affected by external factors. This knowledge will be interleaved with key information relevant to each topic, using keywords and concepts, alongside a study of knowledge which is transferable and relevant for future learning such as consumer law, ethical and environmental considerations and the economic environment. Students will make links between topics studied to develop their understanding of how business functions interrelate. The knowledge of how to write 2 and 3 mark questions will be consolidated throughout each topic. To develop competency in writing 7 and 9 mark answers, evaluation skills will be practised on a regular basis and students will write a 7 or 9 mark answer at least once a fortnight, which will be given feedback by the teacher. Exam questions will all be practised in timed settings so that students learn how to manage their time in examinations. Each assessment is used to inform future learning in the next topic, allowing teachers to gauge which concepts will need further development through exam technique work.

	Topic 1				Topic 2				Topic 3			
Main Text	Operations				Finance				Influences on Business and the Interdependent Nature of Business			
Knowledge	To include: Production processes, Quality of goods and services, The sales process and customer service, Consumer law, Business location, Working with suppliers				To include: The role of the finance function, Sources of finance, Revenue, costs, profit and loss, Break-even, Cash and cash flow				To include: Ethical and environmental considerations, The economic climate, Globalisation			
Interleaved Units and embedded knowledge	2 and 3 mark responses	Using context and explaining the effect on the business	Keywords and concepts from previous topics in regular quizzes and case studies	Structuring 7 and 9 mark answers	2 and 3 mark responses	Using context and explaining the effect on the business	Keywords and concepts from previous topics in regular quizzes and case studies	Structuring 7 and 9 mark answers	2 and 3 mark responses incl. context and effect on the business	Financial calculation practice	Keywords and concepts from previous topics in regular quizzes and case studies	Structuring 7 and 9 mark answers
Understanding	The context of the operations function will enable students to start to make links between key functions of businesses. They will be able to apply the knowledge learnt to advise businesses on how to select suppliers based on the business' specific requirements. They will make links between the marketing function and operations to understand the importance of quality and customer service to the success of a business. They will also develop an understanding of UK consumer law and its significance to businesses.				Students will understand why businesses need to use calculations of profit and loss to measure success and why they need Average Rate of Return to assess the value of certain investments. They will understand how to plan business finance and avoid business failure by calculating cash flow forecasts. They will understand how to apply their knowledge of sources of finance to solve cash flow issues faced by businesses. Students will develop the understanding of how to calculate and interpret break even point in order to make informed business decisions.				In the topic of Influences of Business, students will understand how businesses are affected by the macro economic environment as well as topical considerations such as ethical and environmental activity. They will develop an understanding of globalisation and its impact on business activity, including how exchange rates can affect the success of every business. Students will also work to develop their understanding of how the business functions studied are impacted by external factors and how the business functions work together to ensure continued business success.		
Skills	Demonstrate knowledge and understanding of business concepts and issues Identify, State, Explain	Apply knowledge and understanding of business concepts and issues to a variety of contexts Calculate, Complete, Explain	Analyse and evaluate business information and issues to demonstrate understanding of business activity, make judgements and draw conclusions Analyse, Discuss, Evaluate, Recommend		Demonstrate knowledge and understanding of business concepts and issues Identify, State, Explain	Apply knowledge and understanding of business concepts and issues to a variety of contexts Calculate, Complete, Explain	Analyse and evaluate business information and issues to demonstrate understanding of business activity, make judgements and draw conclusions Analyse, Discuss, Evaluate, Recommend		Demonstrate knowledge and understanding of business concepts and issues Identify, State, Explain	Apply knowledge and understanding of business concepts and issues to a variety of contexts Calculate, Complete, Explain	Analyse and evaluate business information and issues to demonstrate understanding of business activity, make judgements and draw conclusions Analyse, Discuss, Evaluate, Recommend	
Assessment	Multiple choice questions set by OCR as practice				Multiple choice questions set by OCR as practice				Multiple choice questions set by OCR as practice			
	Written assessment at end of topic to be marked out of 50 and approx. GCSE 9 – 1 grading given. Unit 1 pre public examination				Written assessment at end of topic to be marked out of 50 and approx. GCSE 9 – 1 grading given.				Written assessment at end of topic to be marked out of 50 and approx. GCSE 9 – 1 grading given. Unit 2 trial examination			